

# Lead the Way to Workforce Productivity

With the rising cost of employee benefits, employers are challenged to offer the level of benefits needed to recruit, reward and retain a productive workforce.

*America's Premier  
Financial Wellness  
Program for Employees*



# Introducing Your Newest Competitive Advantage



**82 percent of employees want employers to provide more financial education.<sup>1</sup>**

**What's more, a quarter of all employees suffer financial stress in the workplace.**

What if you could enroll your employees in a phenomenal, turnkey benefits program that delivers exactly what they want and need most?

**A personal blueprint for employee financial wellness. At zero cost to you.**

FinFit is the nation's premier employee financial wellness program, the only one of its kind to empower employees with assessment tools, resources, guidance, and education to implement and maintain financial fitness. And peace of mind.

**All in one central online location. 24/7. At the touch of a fingertip.**

Already, hundreds of employers chose FinFit to complement current benefit programs because it's easy, convenient, improves productivity and morale, and boosts the bottom line.

Thousands of employees across America use FinFit.com daily to change spending habits, learn budgeting, save money, and build added security for their families.

## How FinFit Works—Easy Online Enrollment

**Here's all you do to enroll your company:**

- Go to [www.FinFit.com](http://www.FinFit.com)
- Click on blue Create Company Account button to register
- Complete requested information

In moments, your employees begin to enjoy unlimited access to the FinFit benefits program.

And, soon, you'll experience the employer-pleasing efficiency and effectiveness of FinFit.



<sup>1</sup> Source: 2010 MetLife 9th Annual Study of Employee Benefits Trends



# Gain a 360° Perspective on Your Workforce

**Our research indicates nearly half of all employees handle financial problems while at work—what does that do to business productivity?**

Distracted, stressed employees create issues: productivity shrinks, cost of labor and health care soars, and profits may fall. With FinFit, you gain perspective on issues before they morph into problems, when they're less costly to fix.

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## **Profit-Building Benefits for Employers**

As a member in FinFit, tap into a reservoir of cost- and time-saving benefits, with absolutely no liability to you:

- Decrease absenteeism; increase productivity
- Recruit, reward, retain the best performers
- Use FinFit demographic data for forward planning

What's more, you will notice declines in 401(k) account borrowing, salary advances, and workplace theft or fraud.

## **Peace-of-Mind Benefits for Employees**

With a FinFit boost over economic hurdles, your employees will stress less and work smarter. Find a long list of benefits at [www.FinFit.com](http://www.FinFit.com) including:

- Assess financial wellness
- Adjust spending habits
- Use customized budget tools
- Get short-term loans for emergencies
- Make better decisions on large purchases
- Protect against identity theft

Simple but effective tools and information. All designed to help employees save for retirement and move toward financial fitness. From calculators, templates and worksheets to an online educational library, financial studies and news.

FinFit loans are issued by Celtic Bank, a Utah-Chartered Industrial Bank, member FDIC.

# Fast Track Your FinFit Benefits Now

**Call us toll free today 888.928.7248**

Or log onto [www.FinFit.com](http://www.FinFit.com)  
to learn more about your new  
financial fitness coach.

Join the growing ranks of fiscally  
fit workplaces today.



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